**Professionals and Fans**

Discussion in WEEK ONE

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**Overview**

**ASSIGNMENT:** This is the *first* of four **Student-led** Classroom Discussions that will take place in lecture. The discussion is timed, so it is understood and expected that not everyone will get a turn to participate in the discussion. Additionally, some students may shy away from sharing in the moment or be struck by a brilliant idea after-the-fact. For this reason, we have these extended discussion areas.

**TASK:** There are two parts this discussion assignment.

* Part One: Take some time to reflect on the difference between professionals and fans in your industries and explore the questions below in preparation for the in-class discussion. Come prepared to share your ideas and be sure to have specific, tangible examples to support your ideas.
* Part Two: Write a post in the discussion thread that describes one of your ideas regarding the relationship between professionals and fans. If it helps, you may choose one of the questions below and answer it directly. **Your post must be a minimum of 5 sentences in length and must provide a specific, tangible example to support your opinion/thought.**

*QUESTIONS TO CONSIDER:*

* How do professionals view the Media Design & Technology industries?
* How do fans/consumers view the Media Design & Technology industries?
* How do the professionals of a particular field (such as graphics design, gaming, animation, web dev) view their industry?
* Where do the professionals see themselves in the grand scheme of business and customer service?
* Are fans' views of the industries dramatically different from professionals?
* Do fans/consumers influence the work of professionals?
* What responsibilities do professionals have in regard to "pleasing the fans"?
* How might you describe the relationships between fans and professionals? How does this relationship effect the success of the industry?

**DETAILS:** Each student MUST make an original post on this discussion thread (this does not mean comment or respond to another student's post). **Your post must be at least 5 sentences in length and must provide a specific, tangible example to support your opinion/thought.**

**NOTE ON GRADING:** You will only receive a 100% for your post if you abide by the instructions. We are looking for quality, not quantity in responses. Avoid generalities. Be specific and back up your point with evidence, examples, a story or analogy. The more you put into it, the more you will get out of it.